

2027 APA Advertising Application

Promote your products and connect with APA members
through print and digital advertising.

Insights Magazine

The Official Voice of APA

Number of advertisements

Rate per insertion \$

Select issue(s)

☐ January/February 2027

☐ March/April 2027

☐ May/June 2027

☐ July/August 2027

☐ September/October 2027

☐ November/December 2027

Ad size

☐ Full Page

☐ 1/2 Page

☐ 1/3 Page

☐ 1/4 Page

☐ 1/6 Page

Orientation

☐ Horizontal

☐ Vertical

Preferred ad position

Notes / special instructions

Previous ads will repeat unless a written change order is received before the issue closing date.

Digital Opportunities

Select the programs and timing that best support your campaign.

Product Marketplace

☐ Annual package: 6 messages - \$2,775

☐ Single message - \$575

☐ February

☐ June

☐ October

☐ April

☐ August

☐ December

Special editions

☐ January: EXPO PREVIEW - \$575

☐ May/July: MADE IN THE USA - \$575

Insights ACCESS

Exclusive email blast - \$995 per message

Number of messages

Requested send date(s)

Campaign notes

Industry E-Newsletter

☐ Large banner - \$450/month

2027 date selection(s)

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

☐ October

☐ November

☐ December

Community, Web & Sponsorship

Extend your visibility across APA digital channels.

Member2Member Forum

APA's Online Community

☐ Annual sponsorship - \$2,400

Web Advertisements

☐ Premier Banner - \$1,050/month (maximum three rotating ads)

☐ Square Banner - \$625/month (maximum four rotating ads)

Select month(s)

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

☐ October

☐ November

☐ December

Sponsored Webinar

☐ One-Hour Presentation - \$1,500

Preferred Date

Presenter

Cornerstone Media Sponsorship

☐ Total package - \$12,000, invoiced at \$1,000 per month for 12 months

Exclusive annual sponsor opportunity. Space is limited to six annual sponsors.

Starting month

Sponsorship runs for 12 months from the selected starting month.

For specifications, deadlines, and requirements, review the 2027 Media Kit and Editorial Calendar.

View the 2027 APA Media Kit and Editorial Calendar

Advertiser Information

Complete the information below and return the signed agreement to APA.

Company Information

Company	
Contact name	
Address	
City / State / ZIP	
Phone	
Email	

Billing Information (if different)

Company	
Contact name	
Address	
City / State / ZIP	
Phone	
Email	

Marketing Contact (if different from Primary Contact):

Contact name	
Phone	
Email	

I authorize the selections above and agree to the advertising terms, specifications, deadlines, and cancellation policies contained in the 2027 APA Media Kit.

Authorized name		Title	
Authorized signature or typed name		Date	

Return completed agreements to Dave Pomeroy at dpomeroy@personalizationpros.org