CHAMPAGNE ENGRAVING

Awards & Personalization Association Expo 2026

Five Jobs I Messed Up and How I Fixed Them

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I. Intro
II. What Not To Do
III. Rusty Rock
IV. Whoops - It Moved.
V. Cermark and Sublimation
VI. The Blessings and Curses of Center Engraving
VII. When Everything That Can Go Wrong Does.
VIII. Small Fixes
IX. Preventative Measures
X. Questions

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What Not To Do

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#1

DON'T PANIC



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Don't waste time blaming others





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Don't move the misengraved item.



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Take a Breath. Gather your Community. Find a Solution.



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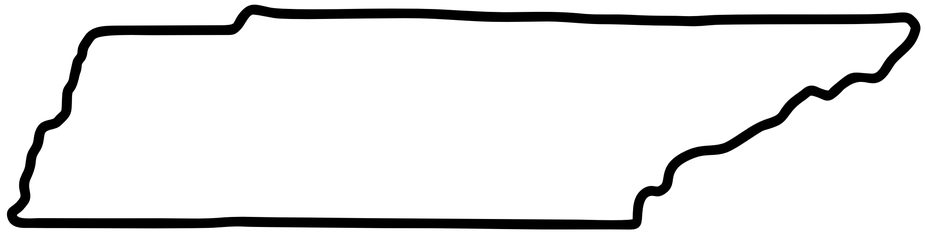
Five Mess Ups



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Rusty Rock









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Whoops - It Moved.







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Cermark and Sublimation





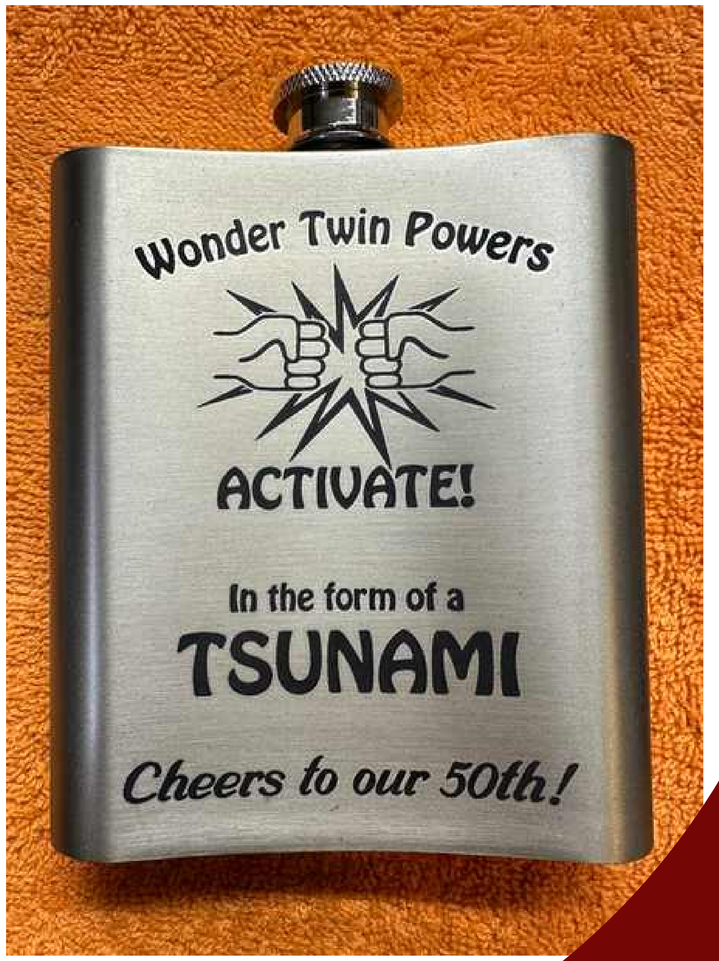


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The Blessings & Curses of Center Engraving







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When Everything That Can Go Wrong Does





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Small Fixes

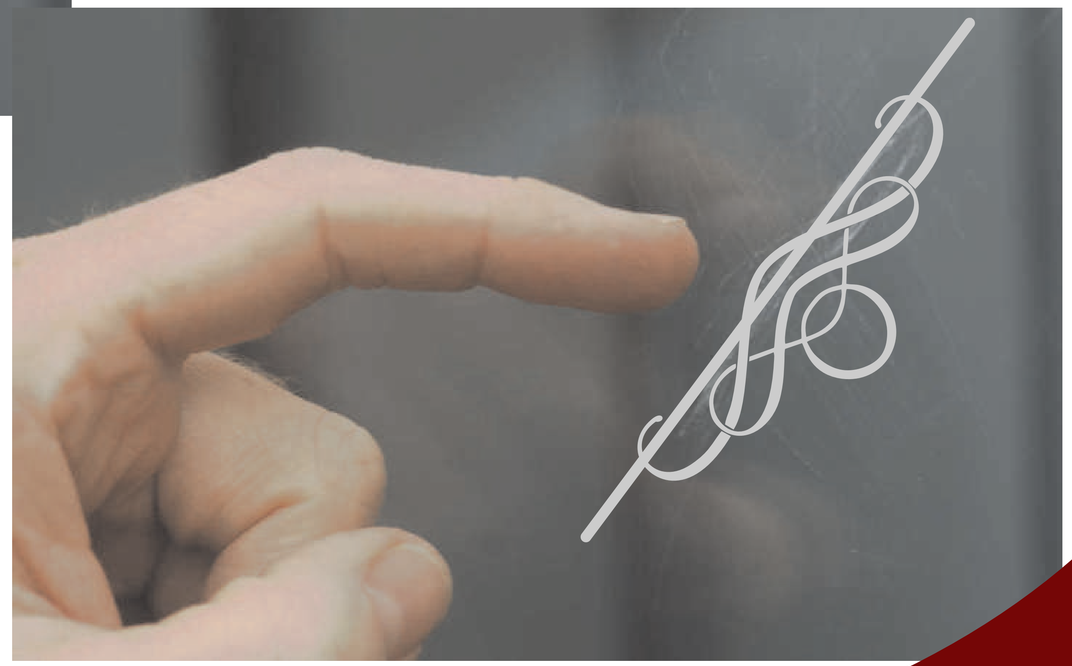


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Scratch? Cover with Design





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Off-Center? Add Decoration





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Corner Chip? Bevel Edge with Sandpaper

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Hot Stamping not Sticking

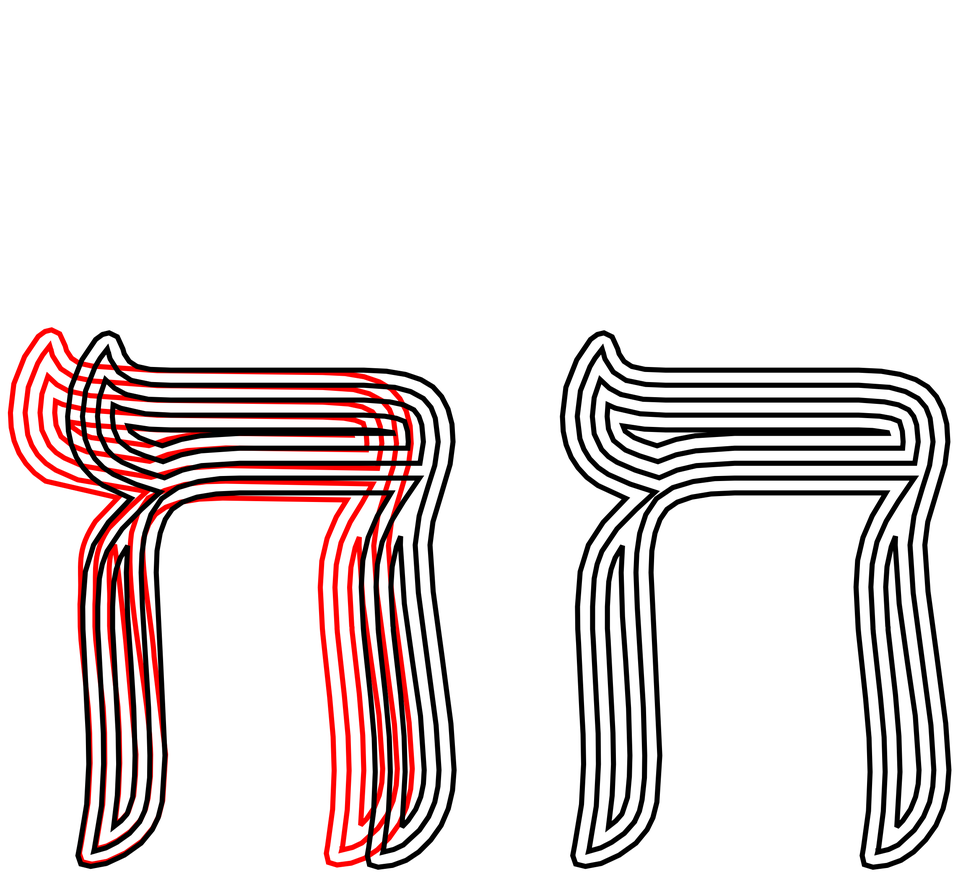


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Diamond Point Fix







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Preventative Measures



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Spelling?
Grammar?

Call customer to double check

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SEND LAYOUTS!
Take photo of object and superimpose text and graphics

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Seven Simple Words:

Please select and approve or suggest changes.

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Last thing I do before hitting "engrave"

CHECK SPELLING

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If things are going wrong,

Take a Break

Drink Water, Have a Snack, Breathe

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Be honest with the customer when things go wrong.

Take responsibility and tell them how you are going to make it right.

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Remember: It's a Feature, not a Flaw



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Questions?



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Please scan to fill out the survey. It helps me create better classes!

"Five Jobs I Messed Up & How I Fixed Them"

Session Code 302

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