



## DISPLAY YOUR DEDICATION TO YOUR PROFESSION

Enroll in the Awards and Personalization Association Certification Program to display your commitment to professional advancement, prove your passion for the industry, and affirm your value to current and future customers. With our association's valuable educational seminars and webinars, you're increasing your practical skills—why shouldn't you have something

to show for it? Your Certified Recognition Specialist or Certified Recognition Master credentials make you stand out from the crowd in a competitive field by proving your professional knowledge.

To enroll, complete the form on the back of this flyer and return it with payment. Once you receive confirmation of your enrollment,

you can begin tallying your continuing education units (CEUs). You even can receive credit for courses you took up to one year before enrollment! Industry retailers, suppliers, and employees are eligible to join our certification program. Association membership is not required, though nonmembers pay higher fees for enrollment and educational offerings.

### CERTIFICATION LEVELS

The first credential you'll earn is the **Certified Recognition Specialist** designation. To obtain your CRS, you'll have taken part in 70 hours of qualified education with equal emphasis on technical knowledge, business operations, and marketing. You can earn credit from approved college courses, webinars, seminar downloads, expo presentations, and writing for our association's magazine.

Next, you'll work toward earning your **Certified Recognition Master** designation, the highest professional achievement in our industry. This designation means you've attended 170 hours—an additional 100 hours after your CRS designation—and written a 1,200-word thesis that gains approval from the Education Committee chair.



AWARDS and  
PERSONALIZATION  
ASSOCIATION

# CERTIFICATION ENROLLMENT



Application date \_\_\_\_\_

Company Name \_\_\_\_\_

Certification Enrollee's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Website \_\_\_\_\_

## PAYMENT INFORMATION

Awards and Personalization Association member \_\_\_\_\_ \$ 125 (US dollars)

I am not a member of the Awards and Personalization Association. .... \$ 270 (US dollars)

*Visit [www.PersonalizationPros.org](http://www.PersonalizationPros.org) to learn more about valuable member benefits and to join our association.*

## PAYMENT METHOD

Check payable to Awards and Personalization Association in the amount of ..... \$ \_\_\_\_\_

Charge my account  Visa  MasterCard  American Express  Discover ..... in the amount of \$ \_\_\_\_\_

Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

### Check or credit card payment:

Mail to Awards and Personalization Association Certification Department, PO Box 88019, Chicago, IL 60680-1019

### Credit card payment only:

Fax to 847.375.6480 or Call 847.375.4800

### Need wire transfer instructions?

Email us at [info@PersonalizationPros.org](mailto:info@PersonalizationPros.org)

Need more information? Please call the Awards and Personalization Association education manager at 847.375.4800.